



**VENTURE**  
BRAND FOODS  
PRODUCT GUIDE



# FRENCH FRIES



*Maximo Mighty Crisp 3/8" Straight Cut*

Venture Brand Foods French fries, hash browns and formed products offer your customers the rich potato taste and scratch-made look they crave, while giving you a great selection and some of the finest quality products in the industry.



*Maximo Mighty Crisp  
1/4" Shoestring*



*Maximo Sun Gold  
1/4" Shoestring*

## BATTER COATED

Consumers love the variety, excitement and extra crispy bite available in our line of Batter Coated products. Versatile too, all of these items can be deep-fried or oven baked, and have hold times longer than any other fry. You'll love the compliments — and the extra profits!

- ▶ **Maximo Mighty Crisp**
  - 1/4" Shoestring
  - 5/16" Straight Cut
  - 3/8" Straight Cut
- ▶ **Optimo Crispy Clear Coat**
  - 3/8" Straight Cut
  - 5/16" Straight Cut
- ▶ **Optimo Potato Crisp**
  - 1/4" Shoestring
  - 5/16" Straight Cut
  - 3/8" Straight Cut
- ▶ **Maximo Zesty**
  - 3/8" Straight Cut
  - Wedge Cuts

## EXTRA LONG FANCY

For uniform size, premium length, attractive golden color and extra servings (and profits) per case, you can't beat our Maximo Sun Gold brand Extra Long Fancy Fries — made with premium potatoes from the fertile Columbia Basin of Washington State.

- ▶ **Maximo**
  - Sun Gold 1/4" Shoestring
  - Sun Gold Thin Straight Cut
  - Sun Gold 5/16" Straight Cut
  - Sun Gold 3/8" Straight Cut
  - Sun Gold 1/2" Crinkle Cut
  - Sun Gold Steak Cuts

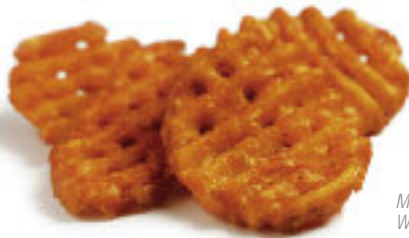


*Maximo Sun Gold  
5/16" SC Skin-On*

### EXTRA LONG FANCY SKIN-ON

For natural, baked potato taste and a wholesome "made from scratch" appearance, our Extra Long Fancy Skin-On Fries can't be beat. Their natural flavor is very "appealing."

- ▶ **Maximo**
- Sun Gold 5/16" SC Skin-on
  - Sun Gold 3/8" SC Skin-on



*Maximo Zesty  
Waffle Cuts*

### SPECIALTY CUT

This product offers operators an upgrade from traditional fries, or to add an exciting appetizer option. There's no doubt this Waffle Cut will be a hit while providing superior yield and excellent plate coverage.

- ▶ **Maximo**
- Zesty Waffle Cuts

### LINE FLOW

Need an economical fry to fit your operation? When cost savings and low purchase price are your key criteria, our Five Star Fancy A line flow is the perfect choice.

- ▶ **Optimo**
- Five Star 1/4" Shoestring
  - Five Star 5/16" Straight Cut
  - Five Star 3/8" Straight Cut
  - Five Star 1/2" Crinkle Cut
  - Five Star Steak Cuts

*Maximo Taters*



### MAXIMO TATERS

A long-time customer favorite, Maximo Taters are a perfect side dish with any casual meal, and give your menu a welcome change of pace. Excellent baked or fried.

*Maximo Rounds*



### MAXIMO ROUNDS

For breakfast, lunch or dinner, Maximo Rounds are the ultimate, do-everything side dish. Baked or fried, they're an excellent addition to any menu.

*Maximo Hash Brown Patties*



### HASH BROWN PATTIES

Customers love the crisp bite and rich potato taste of our hand-held hash brown patties. You'll appreciate the easy portion control and excellent heat retention. Great for buffets and take out operations. Available in two convenient pack sizes: 6/5 lb bags, perfect for schools and other large volume users and printed 20 count tray packs, ideal for retail or cash & carry outlets.

- ▶ **Maximo**
- Hash Brown Patties
  - Tray Packs